

ANNUAL REPORT

20

SUPPORTING SHARED DECISION-MAKING
ADDRESSING HEALTH INEQUITY

25

CANADIAN BREAST CANCER NETWORK
LE RÉSEAU CANADIEN DU CANCER DU SEIN

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In 2025, CBCN's efforts and priorities reflected our commitment to **patient-centred care, meaningful advocacy, and equity across the breast cancer continuum.**

The Canadian Breast Cancer Network (CBCN) exists to ensure the best quality of life for people in Canada diagnosed with breast cancer.

CBCN is Canada's leading patient-directed breast cancer health charity that voices the views and concerns of breast cancer patients through the promotion of information sharing, education, and advocacy activities.

Our Patient Education provides current, credible and accessible breast cancer resources that are delivered through digital platforms, navigation tools, print materials, and patient-centered events.

Our Patient Advocacy ensures that the patient experience, values and perspectives inform policy and guide research.

Our National Network connects patients, caregivers, healthcare professionals, researchers, public health agencies and industry stakeholders to improve knowledge translation and promote optimal health outcomes for Canadians with breast cancer.

In 2025, we focused our efforts on three core priorities that reflect our commitment to patient-centred care, meaningful advocacy, and equity across the breast cancer continuum.

1. We enabled informed and shared decision-making by supporting patients in understanding their diagnosis, treatment options, and available advocacy pathways, empowering them to actively participate in care decisions alongside their healthcare teams.
2. We elevated and promoted the patient voice, ensuring lived experiences meaningfully inform drug regulation, health technology assessment, and policy development. Patient perspectives remained central to the educational resources we created and the programs we delivered.
3. Through capacity-building initiatives and community-specific resources, we focused on the needs of vulnerable and underserved populations, while advocating for equitable access to appropriate therapies as new treatments become available in Canada.

This annual report highlights of some of what we achieved towards advancing these goals.



For me, of all the resources I've found, CBCN is my go-to authority on everything breast cancer in Canada.

Christie was only 39 when she was diagnosed with stage IIB breast cancer in 2017. A young mother of two small children living in the small community of Grande-Digue, New Brunswick, she struggled to find others whose experiences matched her own. Christie wanted knowledge, support, and a sense of connection—so she turned to CBCN. One of her first steps was signing up for CBCN Connected, our email newsletter. “The email has been a wonderful resource because it delivers information directly to me. I like that it provides the support links and the resources and the webinars. It’s all delivered very nicely into my inbox, and I can access the information that I choose to access,” states Christie.

Christie also found Never Too Young, CBCN’s guide for young women with breast cancer, along with a comprehensive national network of educational tools and patient supports. “It was nice to be able to find resources specifically for younger people who were diagnosed with breast cancer. When I was first diagnosed, there wasn’t a ton of information or testimonials of people who were diagnosed under 40. Because the journeys are very different when you’re experiencing breast cancer as a mother of two very young children.” she shared.

When she faced a recurrence and was diagnosed with metastatic breast cancer in 2021, CBCN’s resources became a lifeline. “Not having a ton of information about clinical trials in my area, it’s nice to have [a] resource so I can approach my doctor with things if I want, versus having to wait.”

“For me, of all the resources I’ve found, CBCN is my go-to authority on everything breast cancer in Canada. CBCN helps keep me up to date on all the latest information. I’m able to do my own supplemental research and talk to my oncologist about how that might apply to my treatment and my care.”

She now regularly shares CBCN’s resources with others who are newly diagnosed, saying, “They thank me... CBCN is on my list of resources, and they’ve told me they’ve signed up for the emails.”

Today, Christie says she feels more informed, more empowered, and less alone.

our
team

Board of Directors



Patient Ambassadors



In memorium

Medical Advisory Board



Staff



by the numbers



176,414 Website users



312,289 Website pageviews



134,940 Blog visits



445 New subscribers



8,500+ Social media followers



63 Individuals who received personalized navigation support



4,351 Newly diagnosed guides accessed



8,956 Navigation tool visits

lived experiences



I am just so grateful you've allowed me the opportunity to share with your community [through Our Voices]. I receive at least one DM in my Instagram each month from a woman I don't know, who has read my column and wanted to connect to share her experiences, questions and more. It's such an honour and I always respond.

Adriana Ernter

Our Voices, Stories

Our Voices is CBCN's platform that provides people in Canada who have been diagnosed or are living with breast cancer a place to share their experiences in their own words and to inspire others. In 2025, patients used this platform to share about the myriad of experiences that follow a breast cancer diagnosis, from the emotional shock of hearing the words "you have cancer", to navigating treatment.

Below we highlight some of these stories and we invite you to read others by clicking [here](#).

Natalia Orrico | From Diagnosis to "I Do": Finding Life After Breast Cancer



I was just 27 years old, newly engaged and planning my wedding, when I was diagnosed with HER2+ Stage 2 breast cancer. Overnight, my world shifted from picking out flowers and venues to chemotherapy appointments, surgery dates, and a treatment plan that included chemo, surgery, and radiation. Instead of asking friends which dress they liked best, I was asking doctors how to preserve my future.

[Click here to read more](#)

Laura Smith | The White T-shirt in My Drawer



No one on the campaign knew about my journey. I very reluctantly told my campaign manager when I needed to leave my "door knocking" activities to get a routine MRI. I swore him to silence because quite frankly, I disliked the look on people's faces when I would talk about my diagnosis. The "poor you" expression made me feel less strong, so I made a conscious decision to not use cancer as a crutch in anything I did going forward.

[Click here to read more](#)

Adriana Ernter | I Faced Cancer—Then I Faced Him. How One Man's Bias Tried to Sink Me



Dealing with a cancer diagnosis is hard enough without having outside voices tear you down. The emotional scars, never mind the ever-present fear of a recurrence, cancer instils may be invisible, but its real. I thought I'd dealt with it, but the instructor's words and actions reignited both. Rationally, I know this was just one man and he can't define me, but...I have to remind myself of this often.

[Click here to read more](#)

Tammy Gunn | Dancing Through Diagnosis



As my towel brushed past the bottom of my right breast, I couldn't help noticing that something didn't feel right. Broken glass? It felt like broken glass. Is that possible? Could I have broken my boob? Can you break a boob? Quickly, I finished drying off and got dressed. My mind was still racing. In that moment, I KNEW something wasn't right, but it couldn't be what my brain was now racing at full speed ahead to... the C word. Nooooooo.... I am way too young for that!

[Click here to read more](#)

Jeanne Vinteuil | Charting a Different Course



[After my diagnosis] taking a tangent became my plan. I tried to retrace my mother's diagnosis in order to deviate from it and set sail. [...] I turned over and over in my head dates and events. A family vacation where she was exhausted and couldn't stomach anything except bland food; a Christmas Day where she looked emaciated, her arm swollen with lymphedema.[...] I faithfully reconstructed each remission and recurrence, and the fatal spread of metastases to other organs.

[Click here to read more](#)

Raising Awareness of Patient Experiences

We had the opportunity to use the media as a platform to continue to raise awareness of the lived experiences of those impacted by breast cancer.

CBC | She wasn't told she had cancer. She says that could have been a "death sentence"



Bukun Adegbelembo, director of operations at the patient advocacy group Canadian Breast Cancer Network, said Croskey's experience is not unique. She hears from patients across Canada who are met with barriers accessing diagnostic imaging, particularly those without a family doctor.

[Click here to read more](#)

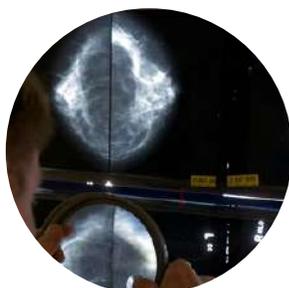
CTV News | Montreal woman dies at 32 after being told she was "too young for breast cancer"



According to Bukun Adegbelembo, director of operations at Canadian Breast Cancer Network, Buchanan's story is one she hears often. "It's important to continue to raise awareness that while breast cancer occurs mostly in older women, it can and does happen to younger women," Adegbelembo said.

[Click here to read more](#)

CTV News | Black women face up to 70 per cent higher breast cancer mortality, study finds



Canadian Breast Cancer Network is also advocating for increased risk-based screening in Canada. They are recommending that a national guideline be established to define average, elevated and high-risk levels of breast cancer and outline the appropriate imaging and screening frequency for each, for all provinces and territories to follow.

[Click here to read more](#)

knowledge translation



Thank you for your book “Breast Cancer and You” which arrived very promptly this week. It is an excellent, clear and objective resource. [...] The book offers information that I wish I had known from day one. It would have saved a great deal of anxiety, fear of the unknown and the knowledge to know what questions to ask.

Elizabeth S.

Our Voices, Knowledge

Through *Our Voices*, we also publish articles that discuss complex research, relevant topics, and emerging evidence in breast cancer care into accessible, patient-friendly language. From using AI in making healthcare decisions to understanding the difference between familial and hereditary breast cancer, our 2025 articles empowered individuals to make informed decisions and engage in their care.

Read our Knowledge articles by clicking [here](#).

Breast Cancer Connection

Breast Cancer Connection is an informative, conversation-based podcast that is designed for patients and caregivers. Breast Cancer Connection breaks down complex terms and topics through meaningful discussion with expert voices.

In 2025, we published a new episode, *From Nausea to Neuropathy: Making Side Effects Manageable*. This episode dives into the side effects of systemic breast cancer treatment, discussing what is common, what to expect, and how to cope. Living with symptoms like nausea, fatigue, or brain fog can feel overwhelming, but with the right strategies, many people are able to manage them successfully. We explored both medical and everyday approaches to help individuals diagnosed with breast cancer stay on treatment, feel more in control, and protect their quality of life.

Patient Magazines

CBCN develops patient magazines which are curated from the articles that we publish on our blog. These magazines are themed digital magazines that focus on topics of interest to breast cancer patients and their caregivers.

In 2025, we developed two magazines: *Resilience in the Face of Recurrence* and *BRCA and Beyond: Navigating Hereditary Breast Cancer*.



Navigation Tools, SurgeryGuide and PatientPath

PatientPath

PatientPath is our digital navigation tool that guides individuals diagnosed with breast cancer through their diagnosis. It helps them better understand what the next steps after their diagnosis may look like. By filtering information to each person's diagnosis, it provides tailored information, resources, and a treatment plan. PatientPath was updated to ensure current information, and is also now available in French, supporting knowledge translation and education in more communities.

SurgeryGuide

Breast surgery is a key component of breast cancer treatment and management, but it can also be one of the most overwhelming aspects of a diagnosis. **SurgeryGuide** helps individuals understand their surgical options, providing clear, reliable information to help patients navigate their options with confidence. SurgeryGuide was updated to ensure that it continues to provide the latest information to those going through breast surgery.

Newly Diagnosed Guides

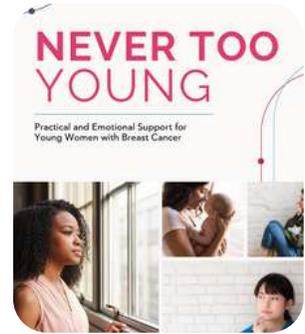
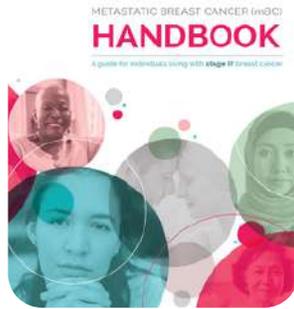
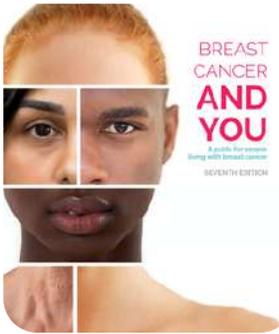
The more patients understand about their diagnosis, treatment options, and expected results, the more they can participate in their care. CBCN's four newly diagnosed guides answer the questions people diagnosed with breast cancer ask and don't know to ask. By providing information on the various aspects of a breast cancer diagnosis, patients use these guides to understand their diagnosis and play an active role in their treatment.

Breast Cancer and You: A guide for people living with breast cancer is aimed to work as a handbook that can be used by patients and their healthcare team as a personal resource. It includes useful information on breast cancer staging, diagnostic tests, recommended treatments for each cancer stage, possible side effects of treatment and their management, breast reconstruction options, and more.

Metastatic Breast Cancer Handbook: A guide for individuals living with stage IV breast cancer offers a deeper look at how metastatic breast cancer affects daily life and ways to help manage the changes that it brings. This guide explains stage IV breast cancer, existing and upcoming treatment options and their side effects, clinical trials, and complementary therapies to relieve stress and anxiety.

Considerations of Care: A guide for older adults with breast cancer and their caregivers lowers knowledge gaps in people diagnosed with breast cancer at an older age. From sharing their treatment goals with their healthcare team to planning for the future, it offers unique considerations for older adults, and the people that help to care for them.

Never Too Young: Practical and Emotional Support for Young Women with Breast Cancer is CBCN's handbook for young women diagnosed with breast cancer. It deals with the emotional and practical impacts of a breast cancer diagnosis on young women's lives, providing an overview of common issues and problems that younger women face. Through this guide, young women are empowered to make informed decisions about their emotional wellbeing during diagnosis, treatment, and recovery.



If I hadn't read it before, I would have been overwhelmed. I felt I could participate in the conversation

When Julie Atkinson of Stouffville, Ontario was diagnosed with stage I triple positive breast cancer earlier this year, she felt overwhelmed—until her social worker suggested that she read *Breast Cancer and You*. This guide became Julie's trusted companion.

"I was blown away. It was fantastic. When the doctors started using breast cancer terminology, I understood."

With clear language, helpful photos, and easy-to-navigate tabs, *Breast Cancer and You* helped Julie make sense of her diagnosis and feel confident in her care.

"If I hadn't read it before, I would have been overwhelmed. I felt I could participate in the conversation."

Julie shared the guide with her 82-year-old parents and recommended it to a colleague facing their own breast cancer diagnosis.

Virtual Education Sessions

Each year, CBCN hosts **virtual educational sessions** on a variety of timely topics that are relevant to breast cancer patients and their caregivers. These sessions support knowledge translation for patients; increase patients' knowledge of research and treatment options to support informed decision-making; enable shared decision making between patients and healthcare professionals; and remove knowledge barriers to optimal access to care. The topics are addressed through two platforms: our Questions and Experts series and our Patient Education Webinars.

Questions and Experts

Sessions that are part of our Questions and Experts series allow patients to ask their pressing questions to healthcare experts that they regularly do not have the time to ask during appointments. Below are the topics we addressed and the experts we hosted as part of our 2025 programming, which have had over 200 live and on-demand views.



Dr. Omar Khan Answers Your Questions About HR-positive Breast Cancer



Dr. Kelly Metcalfe Answers Your Questions About Family History and Hereditary Breast Cancer

Patient Education Webinars

Our Patient Education Webinars allow participants to connect with, and access the knowledge of, leading healthcare experts to help inform their own treatment decisions and the overall management of their diagnosis. Below are the topics we addressed and the experts we hosted as part of our 2025 programming, which have had over 900 live and on-demand views.



Breast Cancer-Related Surgery with Dr. Siba Haykal



From Fatigue to Vitality with Tanya Bresseur



Intro to Early-Stage Breast Cancer with Dr. Roochi Arora



Intro to Metastatic Breast Cancer with Dr. Brooke Wilson



Breast Cancer Recurrence: The Psychosocial Perspective with Dr. Sophie Lebel



Breast Cancer Recurrence: The Clinical Perspective with Dr. Karen Gelmon



It will help inform conversations I will have with my healthcare team moving forward.

Dr. Gelmon was very clear and easy to understand. I had an early breast cancer diagnosis five years ago and I found the information she shared very informative. [... It will help] inform conversations I will have with my healthcare team moving forward.

Patient Education Webinar attendee

Thank you for the excellent website and zoom session information. The clear, high-quality information you provide really makes a difference.

Questions and Experts series attendee

Thanks very much Dr. Khan and team. It was an excellent session.

Questions and Experts series attendee

policy, awareness, & **patient advocacy**



Truly grateful for the remarkable work that you do supporting those affected by breast cancer. Congratulations on 30 years of supporting this important cause.

Anonymous

Our Voices, Taking Action

In addition to the [Stories](#) and [Knowledge](#) categories on *Our Voices*, we also have a Taking Action category. Our Taking Action articles share information on CBCN's advocacy and health policy initiatives. In 2025, we used these articles to highlight the work that CBCN is doing to ensure equitable and optimal cancer care for all individuals in Canada diagnosed with breast cancer. These articles also encourage self-advocacy by providing patients, caregivers, and family members with concrete ways to get involved with advocating for various topics relevant to breast cancer patients.

Read our Taking Action articles by clicking [here](#).

A Breast Cancer Patient's Guide to Precision Oncology in Canada

Updated in 2025, *A Breast Cancer Patient's Guide to Precision Oncology in Canada*, is CBCN's advocacy toolkit that introduces precision oncology and its general uses in breast cancer care and treatment, with a focus on germline (hereditary) and somatic (tumour) testing. The toolkit discusses system gaps and inequities related to accessing germline and somatic testing in Canada and provides advocacy steps to take to access these tests.



A BREAST CANCER PATIENT'S GUIDE TO PRECISION ONCOLOGY IN CANADA

A toolkit to help you understand, access, and advocate for equitable germline and somatic testing in Canada.





I have learned a lot from the document and links [...]. I also now **have a list of questions for my oncology team.**

I have now had the opportunity to spend several days with the toolkit and am considerably more informed than I was at the beginning!

I consider this to be a very carefully thought-out document that follows a logical pathway through a very complex topic. I was reading from my perspective of having had a diagnosis of early stage breast cancer almost 15 years ago, [and a] subsequent diagnosis of metastatic cancer 6 years ago. I thus have a long history of interacting with the cancer care system, but I don't consider myself the most educated (or the least!) patient considering this history. From that perspective, I feel that people newly diagnosed will find a huge amount of information – with links to further explanations as needed. I think they will still find the information accessible and helpful. Likewise patients/family/caregivers with more exposure to cancer, the systems and treatments, will still find a lot of information and support.

On a personal note, I have learned a lot from the document and links, and I ended up accessing many of them which provided me with additional valuable information and have bookmarked many. I also now have a list of questions for my oncology team.

Colleen F.

Until reading this toolkit, I didn't fully understand what genomic testing was.

That realization brought up a mix of frustration, disappointment, and concern. As the toolkit highlights, it's not that this information isn't available online, but that it often isn't integrated into healthcare networks. Many primary care providers and even some oncology teams are still unfamiliar with it—it's relatively new and not always accessible depending on location or other factors.

Robyn G.

Advocacy and Awareness Campaigns

Triple Negative Breast Cancer

Throughout the year, we actively promoted key resources across our social media channels, including our [TNBC report, magazine](#), and [Hub](#), to ensure individuals affected by triple negative breast cancer (TNBC) had access to timely and relevant information to navigate this subtype. In addition to this, we published a dedicated blog article in recognition of [TNBC Awareness Day](#) to raise awareness of this subtype, reflect on progress that has been made over the years, and share resources dedicated to supporting people diagnosed and living with TNBC.

Elevated and High-Risk Factors

The Canadian national guidelines for breast cancer screening are for people at average risk of developing the disease. While most people are considered average risk, those at increased or high risk do not have national standards that they can use to be aware of their most appropriate screening options. This includes not understanding the most appropriate screening and detection method, time interval for screening, and age to begin screening.

For [Breast Cancer Awareness Month](#), we developed and shared resources to help Canadians understand, assess, and address their risk level of being diagnosed with breast cancer. We also published an advocacy guide calling for national screening guidelines to be developed for people at elevated and high risk of developing breast cancer, with the pathways for each risk level informed through appropriate research and data.

Our campaign ask was shared with the incoming Liberal government and we met with the Public Health Agency of Canada (PHAC) to discuss ways to work together and make risk-stratified breast cancer screening a reality in Canada.

Race and Ethnicity Data

In Canada there is no standardized, national approach to collecting race, ethnicity, and Indigenous (REI) identity health data. Without this information, we cannot fully understand who is being left behind or where gaps in care exist. In 2025, CBCN called on all provinces and territories to develop a publicly available framework for demographic health data collection that aligns with the Canadian Institute for Health Information (CIHI)'s pan-Canadian standards on race based and Indigenous identity by 2028.

We also mobilized patients, caregivers, and advocates to be part of this campaign by inviting them to send a letter to their Minister of Health. Part of this campaign included meeting with CIHI to explore collaboration opportunities to enhance Canada's capacity for collecting, analyzing, and using REI health data. Additionally, our campaign ask was shared with the incoming Liberal government.

Navigation Tools, MedSearch and FinancialNavigator

MedSearch

MedSearch is CBCN's navigation tool that helps individuals find the information they need about breast cancer drugs approved for sale in Canada. This information includes who the drug is for, which provinces or territories publicly fund it, and where it is in the drug approval process. MedSearch also provides information about additional funding sources for drugs that are not currently listed on public formularies. By providing this information to patients, caregivers, and healthcare providers, MedSearch makes complex drug access information clear, centralized, and easy to understand. CBCN updated MedSearch to ensure continued clarity and consolidation of information.

FinancialNavigator

From health to finances, a breast cancer diagnosis can have a significant and detrimental impact on a person's life. FinancialNavigator is a tool that was developed to address the financial impacts of a breast cancer diagnosis. It is a database of local, provincial, and national programs that provide income support or in-kind services to help ease the impact this disease can have on everyday life. FinancialNavigator also offers information on how to plan and prepare for the impacts of a cancer diagnosis. In 2025, we reviewed the programs listed in our FinancialNavigator database and update them so that users are guaranteed to find up-to-date and accurate information on potential sources of financial supports.

Informing Health Policy

It is pertinent that breast cancer patients have access to the treatments, testing, and care that they need to ensure optimal outcomes, regardless of where they live in Canada. Additionally, it is equally important that health policies and health policy reforms that directly or indirectly impact breast cancer patients reflect the needs and values of the breast cancer patient community.

Health Technology Assessment

The lived experiences, perspectives, and voices of breast cancer patients and their caregivers is central to the work that we do. We used these to guide the inputs and submissions we put together for the Canadian Drug Agency (CDA)'s and L'Institut national d'excellence en sante et en service sociaux (INESSS)'s treatment reimbursement decisions. Health technology assessment (HTA) files we submitted on include:

- abemaciclib (Verzenio) indicated for metastatic HR-positive, HER2-negative breast cancer

- inavolisib (Itovebi) indicated for metastatic HR-positive, HER2-negative breast cancer
- pertuzumab (Perjeta) indicated for HER2-positive breast cancer in the neoadjuvant setting
- trastuzumab deruxtecan (Enhertu) indicated for metastatic HER2-low or HER2-ultra-low breast cancer

Other Government and Related Stakeholder Engagement and Inputs

CBCN also engaged government stakeholders and other interested parties in a number of ways, outside of HTA submissions. Below is a highlight of these engagement initiatives:

- Sent letters to health ministers and premiers in Manitoba, BC, and PEI to recognize their leadership in signing pharmacare agreements
- Sent letters to the incoming Liberal government
 - addressing delays between a drug being approved by Health Canada and when it is listed on the first public formulary
 - addressing delays between when a drug is listed on one formulary to another
 - calling for research to develop a risk-stratified approach to screening guidelines for individuals at high-risk, including equitable access to genetic and genomic testing
 - calling for the collection of diverse Canadian health demographic data
- Commented on CIHI's consultation on their health data stewardship principles and connected care
- Provided input on pCPA's accelerated access pathways for negotiations

Collaborating with Partners

CBCN values collaborating with other patient groups and organizations as it allows us to collectively ensure equitable healthcare reforms, optimal and equitable healthcare, timely drug access, and also to raise awareness of the conditions patients face.

Below, we highlight some of the work we have achieved with partner organizations.

Through Best Medicines Coalition (BMC)

- Released a position statement on Protecting patients in Canada from tariff and other trade measures
- Provided input to Health Canada on their consultation on drug shortages
- Provided input to PMPRB on their Draft Guidelines for PMPRB Staff
- Provided input to CDA on their Evolving the Patient Group Input Process in Drug Reimbursement Reviews consultation
- Provided input to CDA's List of Essential Prescription Drugs and Related Products consultation

- Provided input to the House of Commons and Finance Canada's pre-budget submissions
- Provided input to CDA on a national bulk purchasing strategy

With Colorectal Cancer Resource and Action Network (CCRAN)

- Signed onto a letter sent to Premier Doug Ford regarding Ontario's pilot program for accelerated access to high priority cancer drugs
- Informed a cost-benefit analysis project on comprehensive genomic profiling
- Co-developed input for CDA's Assessment Framework for Biomarkers Used in Cancer Care consultation

Other Partners and Collaboration

- Through Cancer Action Now Alliance, we sent an open letter to party leaders and candidates calling for them to make cancer a priority, and to have it at the top of their political agenda
- Led by the cancer collaborative, and informed by other patient groups, we provided input to CDA and INESSS on improving their patient input submission template and how they engage patients and patient groups
- Signed onto CanCertainty's Ontario budget submission
- Provided comments to inform Clinical Trial Ontario's submission to Health Canada's consultation on guidelines for good clinical practice in clinical trials
- Became a partner of CanReview, a pan-Canadian collaboration supported by the Accelerating Clinical Trials (ACT) Consortium to build a Canada-wide single research ethics review system

TEA & TOPIC
 Access to Breast Screening in Ontario: With and Without a Primary Care Provider

Virtual Event
 PRESENTED BY:
 BUKUN ADEGBEMBO,
 DIRECTOR OF OPERATIONS

FOR WOMEN ONLY
 Canadian Breast Cancer Network
 Réseau canadien du cancer du sein

October 8, 2025
 1:30- 3:00 PM
 ONLINE

SCAN ME!

BEYOND THE STIGMA
 CONVERSATIONS ON STIGMA, STRENGTH, AND BREAST
 CANCER AWARENESS IN BLACK AND RACIALIZED WOMEN

Join us for a powerful webinar exploring stigma, strength, and breast cancer awareness in Black and racialized women. This session will highlight the lived experiences and advocacy of women who continue to inspire change.

BUKUN ADEGBEMBO
 SPEAKER
 Director of Operations at the Canadian Breast Cancer Network (CBCN). With a background in social psychology and years of experience in research, policy, and program management, Bukun works to ensure that the voices and concerns of breast cancer patients are amplified through education, advocacy and systemic change.

KHALILAH ELLIOTT
 SPEAKER
 Certified HR Professional, Digital Strategist, wife, mother, and breast cancer survivor. Diagnosed with Stage 3 HER2-positive Ductal Carcinoma at 29, Khalilah transformed her journey of fear into one of faith, strength, and advocacy. Today, she boldly shares her story, volunteers with BlackBuddies, and empowers others to find courage and healing through their own struggles.

Together, they will shed light on the intersections of stigma, culture, and healthcare access while inspiring resilience and action in our communities. Don't miss this conversation rooted in strength, lived experience, and the pursuit of health equity.

Facilitator:
 Danielle James, Engagement and Learning

Register Now!

LIVE EAOC 25
 EARLY AGE ONSET CANCER SYMPOSIUM

Establishing Young Adult Cancer Clinics: A Patient Group Roundtable

MOODERATOR
 Ruth Edelman
 M.D., FRCPC
 National Cancer Foundation, Ontario

Panelists:
 Rhonda Daniels-Johnson
 M.D., MSc, FRCPC
 Cancer
 Austin Greener
 BSc, MEd
 National Cancer Foundation, Ontario
 Brenda Dwyer
 MEd
 Changing Perspectives
 Community Councils
 David Payne
 MEd
 Young Adult Cancer Council
 Rosemary Wilkie
 MEd
 Pediatric Cancer Support
 Tereza Florn
 MEd, FRCPC
 National Cancer Foundation, Ontario
 Bukun Adegbenro
 MEd
 Canadian Breast Cancer Network
 Lorraine Wright
 MEd
 Young Adult Cancer Council

OUR supports



I chose to fundraise for CBCN for my great grandmother. She dealt with breast cancer throughout her life and ultimately chose to have a double mastectomy to prolong her life. She struggled greatly when she was affected by cancer, and I wanted to contribute to hopefully make a positive impact for those that are and will be affected by breast cancer!

Donor



Pictured above, CBCN's Board of Director, Chhavi Sikri, accepting a cheque for CBCN from the Durham West Girls' Hockey Association



We also gratefully acknowledge all individual donors and fundraisers, employee donation programs, and the companies and corporations whose generosity fueled our mission and made our 2025 achievements possible. Together, your support empowers us to continue growing, improving, and making a lasting difference. We are truly honored to have you as part of our community.

We are continually inspired by the strength, resilience, and courage of the patients and caregivers we serve, whose voices guide our priorities and strengthen our resolve.

For over 30 years, the Canadian Breast Cancer Network has had a proven track record of delivering patient-centred education programming that addresses gaps and meets the needs of patients. CBCN has also demonstrated significant advocacy success that has ensured improved access to optimal care for breast cancer patients across Canada.

We are continually inspired by the strength, resilience, and courage of the patients and caregivers we serve, whose voices guide our priorities and strengthen our resolve.

We extend our deepest gratitude to the dedicated supporters, partners, and donors whose generosity and belief in

our mission make this work possible. Your commitment empowers us to provide trusted education, meaningful advocacy, and compassionate support to individuals and families across Canada.

This current annual report provides a highlight of some of the work that we achieved in 2025. We invite you to visit our website and reach out to the team to learn more about our full 2025 achievements.

As we look ahead, we reaffirm our commitment to meeting the evolving education and advocacy needs of people diagnosed with breast cancer in Canada, ensuring that no one faces this journey alone.

CANADIAN BREAST CANCER NETWORK

 www.cbcn.ca

 1-800-685-8820

 cbcncbcn.ca